



# WHY SUPPLIERS CHOOSE US

Real words from our ASI supplier members.

Our member benefits add time, knowledge and money to your everyday. Don't just take our word for it, see what your industry equals are saying:

*"Becoming an ASI® member is the only way to get in front of distributors and start building business relationships."*

**Allison Fine, Illini (asi/62190)**



*"We rely on ASI for a wealth of information. Anything from the webinars to industry news articles and everything in between."*

**Vice President of Operations Brett Lyskowski, IDproductsource (asi/62088)**



*"Gold Bond has a long-standing relationship with ASI ... we consider it an essential platform for us to connect with different distributors."*

**Chief Revenue Officer Brittany Godsey, GoldBond (asi/57653)**



*"In our first-year marketing with ASI, we saw a 140% increase in orders."*

**Ralph Cohen, Branded Originals (asi/41574)**



*"I would say go for it – become an ASI member. It altered the trajectory of our business, and it changed where we'd been concentrating our efforts going forward."*

**Director of Marketing Aaron Radbill, AMI Graphics (asi/80160)**



*"We recognized the growing demand for putting logos with custom designs on bandannas, so we entered the promo products industry and joined ASI."*

**VP of Marketing and Product Development Scott Thackston, CARO-LINE (asi/44020)**



## Start Your Journey Today