

THE KEY TO SALES –

EMAIL MARKETING

Send professionally designed campaigns to distributors already searching for products like yours.

Built specifically for suppliers in the promotional products industry, EmailExpress™ makes it easy to send professionally designed campaigns to a targeted audience already engaged in ESP+.

Here's what you get:

- **Promo-Only Targeting:** Segment by category, location, product type and more.
- **Real-Time Reporting:** Track opens, clicks and engagement to see what's working and what's not.
- **Expert Support:** Work with an ASI® email specialist to build and send a high-performing campaign.



What's new with EmailExpress?

PPM EmailExpress Benefits:

This is a newly acquired list, giving you access to an audience with minimal prior exposure and a fresh set of eyes for your brand. It's a real opportunity to introduce your products and build new relationships. Best of all, this audience is exclusively available through our email marketing solution.



**Get Noticed.
Get Results.**

**Get started with your
next email campaign.**